



## EXPERIENCE

### **Kingfisher PLC | Lead product designer**

March 2020 - Present

Kingfisher is the largest home improvement retailer in Europe, operating under four brands - B&Q, Screwfix, Castorama and Brico Dépôt.

I lead a small team of designers delivering omnichannel experiences with a focus on complex journeys to improve the visibility and understanding of our products availability and fulfilment options, in order to reduce errors and abandonments during checkout. I work closely with product owners, engineers and researchers to improve the overall experience by understanding customers needs and support business goals.

- Help plan the roadmap and create plans of design work
- Define and prioritise design tasks
- Actively seeking new areas to improve
- Manage product designers, including one direct report
- Own and drive the end to end design process
- Prepare, contribute and conduct workshops
- Plan research and user testing to validate hypotheses and design decisions
- Support the design system team

### **Kingfisher PLC | Product designer**

January 2017 - March 2020

- Create new features to help customers find the right product, from conception to delivery
- Design and launch an augmented reality feature for iOS app
- Improve existing templates for web and native ecommerce platforms

### **Yubl | Visual designer**

March 2015 - November 2016

Yubl was a social messaging app offering new creative and interactive ways to communicate with friends.

- Define and maintain visual language and interactions
- Create production ready UI interfaces for iOS, Android and web
- Collaborate with UX designers to create and refine user flows
- Work with partners to create online tools for content creation and analytics

### **Venda | Product designer**

August 2010 - March 2015

Venda is a SaaS ecommerce platform.

- Design user interfaces for online shops from wireframes to final assets
- Follow templates and create original ones for new or custom functionalities
- Work with developers to ensure feasibility and check design implementation

## CONTACT

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## SKILLS

Web  
Native  
Prototyping  
Research  
Presentation  
Team management  
Planning  
Workshops

I'm proficient in  
Sketch  
Figma  
Adobe Illustrator  
Abstract  
Proto.io

## LANGUAGES

French  
English

## EDUCATION

Two year technical  
degree in IT  
Toulouse, France  
2006